



## Curriculum Vitae Europass

### PERSONAL INFORMATION

Surname / Name	Platania Marco
Place and date of birth	Bolzano, 13 settembre 1969
email	marco.platania@unict.it

### WORK EXPERIENCE: UNIVERSITY TEACHING AND SCIENTIFIC RESEARCH

Dates	November 2022 - present
Employer's name	University of Catania - Department of Economics and Business
Business or sector	Università
Occupation or position held	Ricercatore in Economia Applicata (SECS/P-06)
Main activities and responsibilities	University of Catania - Department of Economics and Business University Researcher in Applied Economics (SECS/P-06)  Research activities in the following areas: Tourism Economics. Regional Economics. Local Development. Teaching activity: Tourism Economics – Bachelor's Degree in Business Management for Sustainable Economy.
Dates	November 2023 - Oggi
Employer's name	Università degli studi di Catania - Department of Economics and Business
Business or sector	Università
Occupation or position held	Director of the Master in Tourism Operation Manager (TOM)
Dates	November 2008 – October 2022
Employer's name	University of Catania - Department of Educational Sciences
Business or sector	University
Occupation or position held	Researcher in Applied Economics (SECS/P-06) Research activities in the following areas: Tourism Economics. Regional Economics. Local Development. Teaching activity:
Main activities and responsibilities	

	<ul style="list-style-type: none"> <li>- Teaching of "Economics and Business Management 1" (SECS P/08) in A.Y. 2008-2009 and A.Y. 2010-2011 within the master's degree in "Planning and management of cultural tourism";</li> <li>- Teaching of "General and applied economics" (SECS P/06) in A.Y. 2009-2010 and 2010-2011 within the bachelor's degree in "Training of tourism operators";</li> <li>- Teaching of "Economics of tourism enterprises" (SECS P/08) in A.Y. 2013-14 in the bachelor's degree in "Training of tourism operators";</li> <li>- Teaching of "Tourism Economics" (SECS P06) from A.Y. 2014-2015 to date in the bachelor's degree in "Tourism Sciences" (formerly "Training of tourism operators"), at the master's degree "Linguistic sciences for Interculture and Training" at the special didactic structure of Ragusa of the University of Catania.</li> </ul>
Dates	September 2019 – October 2022
Employer's name	University of Winchester (UK)
Business or sector	University
Occupation or position held	Visiting Research Fellow - (2019-2021)
Main activities and responsibilities	Research activities in the following areas: Responsible management, sustainability and tourism.
Dates	January 2004 – October 2008
Employer's name	"Mediterranea" University of Reggio Calabria – Faculty of Agriculture
Business or sector	University
Occupation or position held	Researcher in Agricultural Economics and Appraisal (AGR01)
Main activities and responsibilities	<p>Research activities in the following areas: Analysis of consumption choices regarding Mediterranean agri-food products, territorial macroeconomic analysis, rural development, agri-food product marketing, and Technological Innovation (ICT).</p> <p>Teaching activities in the following areas:</p> <ul style="list-style-type: none"> <li>- A.Y. 2003-2004: Course of "Agricultural Planning", Module of "Marketing of typical products"</li> <li>- A.Y. 2004-2005: Module of "Agriculture and economic development", Integrated Course of "Commodity sciences laboratory", Module of "Theory and models of food consumption"</li> <li>- A.Y. 2005-2006: Module of "Institutions of agricultural economics", Integrated Course of "Commodity sciences laboratory", Module of "Theory and models of food consumption"</li> <li>- A.Y. 2006-2007: Module of "Institutions of agricultural economics", Integrated Course of "Commodity sciences laboratory", Module of "Theory and models of food consumption"</li> <li>- A.Y. 2006-2007: Course of "Agricultural economics and policy", degree in economic sciences, Faculty of Law – University of Reggio Calabria</li> <li>- A.Y. 2007-2008: Module of "Institutions of agricultural economics", Integrated Course of "Commodity sciences laboratory", Module of "Theory and models of food consumption"; Course of Agro-industrial Economics, Faculty of Law – University of Reggio Calabria</li> </ul>
Dates	December 2000 – December 2003

Employer's name	"Mediterranea" University of Reggio Calabria – DiSTAfA Department
Business or sector	University
Occupation or position held	Technical-scientific collaborator (cat. D1)

**WORK EXPERIENCE: TOURISM,  
DMO AND LOCAL DEVELOPMENT**

Dates	2026
Employer's name	LAG Terra Barocca
Business or sector	Local Development Agency
Occupation or position held	Member of the Technical Working Group for the establishment of the provincial DMO (Destination Management Organization) "Enjoy Barocco" for the tourism development of the area.
Main activities and responsibilities	Consultative and proactive roles in support of the Terra Barocca GAL Planning Office.

Dates	2025
Employer's name	SVIMEZ
Business or sector	Association for the industrial development of Southern Italy
Occupation or position held	Consultant
Main activities and responsibilities	Collaboration for the realization of the Chapter of the 2025 Svimez Report on the economy and society of Southern Italy dedicated to the analysis of the tourism offer in the main cities of the South.

Dates	2025
Employer's name	LAG Valle del Belice
Business or sector	Local Development Agency
Occupation or position held	Consultant
Main activities and responsibilities	Consultant for the development of the project "DISCOVERING RURAL SICILY: Integrated Itineraries and Unique Experiences in the Island of Hospitality".

Dates	2024
Employer's name	LAG Terra Barocca
Business or sector	Local Development Agency
Occupation or position held	Director
Main activities and responsibilities	Implementation and development of the Observatory for local development of the DMO Enjoy Barocco.

Dates	2024
Employer's name	IRILOC - Research Institute on Local Development
Business or sector	Study center
Occupation or position held	Consultant
Main activities and responsibilities	Local development analysis for the Ragusa RUrbana project.

Dates	2023
Employer's name	Medialive srl as lead partner of the ATS "D.M.O. Enjoy Barocco"
Business or sector	ATS
Occupation or position held	Coordinator
Main activities and responsibilities	Coordinator of the DMO Enjoy Barocco Project.
Dates	2023
Employer's name	Fondazione Zipelli – Banca Agricola Popolare di Ragusa
Business or sector	Foundation
Occupation or position held	Coordinator
Main activities and responsibilities	Coordinator of the Living Lab Smart Sustainable Destination (SSUD).
Dates	2022
Employer's name	LAG Elimos
Business or sector	Limited Liability Consortium Company
Occupation or position held	Consultant
Main activities and responsibilities	Expert in sustainable local development interventions in the tourism sector for planning under sub-measure 19.3- 'Cooperation'.
Dates	2021
Employer's name	"Officine Culturali" Impresa Sociale ETS
Business or sector	Social Enterprise
Occupation or position held	Consultant
Main activities and responsibilities	Theoretical framing of "Ghost Towns", market analysis and positioning of the Noto Antica site in the tourism market.
Dates	2020
Employer's name	FAITA - Federation of Italian Associations of Open-Air Tourist Accommodation Complexes
Business or sector	Representation, protection, assistance and supervision body. Member of CONFATURISMO and EFCO, EBRTS
Occupation or position held	Consultant
Main activities and responsibilities	Scenario analysis of the open-air tourism sector post-covid.
Dates	2019
Employer's name	GAL Terra Barocca
Business or sector	Limited Liability Consortium Company
Occupation or position held	Coordinator
Main activities and responsibilities	Coordinator of the study group for the drafting of the tourism Masterplan of the GAL Terra Barocca municipalities. The study concerned the drafting of a tourism development plan for the 5 municipalities belonging to the GAL area. Among these municipalities, some are located in a UNESCO area. The drafting of the Masterplan also provides for suggesting the strategic use of

other measures provided by the GAL's PAL to allow the implementation of the Masterplan in the short-medium term.

Dates  
Employer's name  
Business or sector  
Occupation or position held

2017  
Mereasy  
SRL for the development of applications for cultural tourism  
Consultant

Dates  
Employer's name  
Business or sector  
Occupation or position held

2011  
University of Catania - Sicilian Region  
Level II master's in "expert in job placement services" PO FSE 2007-2013 of the Sicilian Region  
Expert in the design of teaching texts and handouts.

Dates  
Employer's name  
Business or sector  
Occupation or position held

2008  
"Mediterranea" University of Reggio Calabria  
Compass project, PON 2000-2006, axis three measure 3.5, orientation action, notice n. 2269/2005 intervention line B. Action AZ1ParS.  
Sector expert

Dates  
Employer's name  
Business or sector  
Occupation or position held  
Main activities and responsibilities

2006  
Consortium Company Gal VATE  
Governance and rural development  
Researcher  
Realization of a study on the current state and prospects of economic development of the fishing and aquaculture sector in Bagnara Calabria.

## Work Experience: Evaluator

Dates  
Employer's name  
Business or sector  
Occupation or position held  
Main activities and responsibilities

2020  
Special Silvo-Pastoral Company - Municipality of Troina  
Public administration  
Evaluator  
Member of the evaluation commission for the selection of a D1 directive official.

Dates  
Employer's name  
Business or sector  
Occupation or position held

2018  
Sardegna Ricerche  
Public Notice for Top Down Cluster Projects - PRIORITY AXIS I - Action 1.1.4 - POR Sardegna FESR 2014-2020. G73D16000330006  
Assignment as evaluator for projects in the tourism sector.

Dates  
Employer's name

2018  
Municipality of Linguaglossa

Business or sector	Exploratory notice for the search of economic operators interested in presenting project financing proposals pursuant to art. 183, paragraph 15, of Legislative Decree no. 50/2016 concerning a new integrated Etna-Alcantara mobility system for tourism development.
Occupation or position held	Assignment as evaluator: member of the Evaluation Commission of proposals relating to the exploratory notice.
Dates	2013
Employer's name	Ministry of Education, University and Research
Business or sector	Ministry
Occupation or position held	Assignment as evaluator for the "Future in Research 2013" PROGRAM (Decree of December 28, 2012 prot. n. 956/Ric)
Main activities and responsibilities	Evaluator for a research project on the evaluation of food and wine events.

**WORK EXPERIENCE: OTHER ASSIGNMENTS**

Dates	2004
Employer's name	Department of Economics and Territory – University of Catania
Business or sector	Teacher
Occupation or position held	Teacher of the course: "IT-statistical tools for research in Agricultural Economics: SPSS applications"

Dates	2004
Employer's name	Department of Horticulture, Floriculture, Arboriculture and Agri-food Technologies – University of Catania
Business or sector	Teacher
Occupation or position held	Teacher of the course: "Use of the SPSS statistical program"

Dates	1998
Employer's name	Formez
Business or sector	Training
Occupation or position held	Technical Staff
Main activities and responsibilities	Tutor in the course "Community policies and local development: programming, financing and management", within the Operational Program of the European Social Fund, at the Municipality of Ragusa.

Dates	1998
Employer's name	Faculty of Economics – University of Catania
Business or sector	University
Occupation or position held	Teacher
Main activities and responsibilities	Tutor for the "Elements of Informatics" course.

## ACADEMIC ROLES AND INSTITUTIONAL POSITIONS

In 2023 he is appointed regional delegate of Sistor (Italian Society of Tourism Sciences).

In 2014 he is elected member of the Academic Senate of University of Catania, for the remainder of the 2012-2016 quadrennium, as a representative of researchers of the humanities scientific area 11.

In 2017 he is appointed member of the Board of Directors of the Orientation and Training Center (COF) of the University of Catania.

In 2018 he is appointed QA delegate for the Department of Educational Sciences.

From 2013 to 2017 he is Vice President and member of the Scientific Committee of IRAFOM (Institute of Research and Higher Education of the Mediterranean).

## Teaching Activities Abroad

2026: university of Cordoba (ES) (Erasmus mobility): "Tourism economics" module.

2018: University of Bucharest (RO) (Erasmus mobility): "Tourism economics" module.

2019: "Ismail Qemali" University of Vlora (Albania); Visiting Professor.

2019: University of Bucharest: Bucharest Summer University, "Breaking the Frontiers: Bioeconomy Strategies & Policies and Environmental Challenges for a Sustainable Future".

2019: 8th Otie Summer School "Mario Frontoni": DMO for Island Tourism.

## Teaching Activities with Professional Assignments

2000: Teacher of "Marketing and Merchandising" in the training course "Expert in computerized management of commercial companies" carried out by C&B Srl – Catania.

2000: Teacher of "Processing and planning" in the "Expert in agricultural technical strategies" course carried out by Megaron Srl – Palermo.

2000: Teacher of "Marketing" in the "Nursery Entrepreneurship" module in the vocational training course "Green maintenance technician", carried out by the SOL.CO Consortium – Catania.

2001: Teacher in the "Economics, Legislation and Marketing" module, in the IFTS training course in "Expert technician in bio-agricultural cultivation and production systems", carried out by the Professional Institute for Industry and Crafts of Crotone.

2003: Teacher of the "Marketing" module in the IFTS vocational training course carried out by the State Hotel Institute of Vibo Valentia.

2003: Teacher for the "Marketing" module of the IFTS vocational training course in "Expert in management of agritourism farms", carried out by Abacus – Rome.

2004: Marketing Teacher in the "Higher Education Course for the training of experts in the export of Calabrian organic agri-food productions", carried out by UNIMED and Consorzio Labtegnos of Reggio Calabria.

2006: Teacher of Agri-food Economics in the Master "Expert in HACCP self-control on hygiene and safety of agri-food products" carried out by the Ulisse Association of Siena.

2007: Teacher of Agri-food Marketing in the course carried out by the Prometeo Association of Reggio Calabria.

2009: Teacher of "Customer Satisfaction" and "Marketing Strategies" at the Training Course "PTTA 85" "Services in nature reserves managed by the state forestry company" organized by Italia Lavoro in collaboration with the University of Palermo.

2011: Teaching module of "Economics of Education" (40 hours), National University Master of II level for the Management of Schools (MUNDIS)-CRUI, Department of Educational Sciences, University of Catania.

2012: Teaching module of "Economics and strategies of service companies" (15 hours), interregional catalog of higher education courses 2011, Specialization Course "Pedagogical coordination of educational services for childhood, in public and private", Department of Educational Sciences, University of Catania.

2012: Teaching module of "Service Marketing" (15 hours), interregional catalog of higher education courses 2011, Specialization Course "Pedagogical coordination of educational services for childhood, in public and private", Department of Educational Sciences, University of Catania.

2012: Teaching module of "Service Marketing" (10 hours), interregional catalog of higher education courses 2011, Specialization Course "Design, conduct and monitoring of pedagogical activities aimed at the recovery of pupils with behavioral and learning difficulties", Department of Educational Sciences, University of Catania.

2012: Teaching module "Natural parks: tourism planning and environmental resources" (3 hours), interregional catalog of higher education courses 2011, Specialization Course "Expert in the Design of services for Sustainable Tourism", Department of Educational Sciences, University of Catania.

2012: Teaching module "Local, national and international socio-economic contexts" (10 hours), in the University Master of II level in "Expert in Job Placement Services" – first edition, University of Catania.

2013: Teaching module "Local, national and international socio-economic contexts" (10 hours), in the University Master of II level in "Expert in Job Placement Services" – second edition, University of Catania.

2013: Teacher in the post-graduate course "Cultural tourism for the development of territories" carried out by the School of Advanced Studies in Cultural Tourism Economics Edoardo Garrone Chair in collaboration with the University of Catania, module "Cultural tourism: definition and specificity".

2014: Teacher in the post-graduate course "Cultural tourism for the development of territories" carried out by the School of Advanced Studies in Cultural Tourism Economics - Edoardo Garrone Chair - in collaboration with the University of Catania, modules of "Elements and foundations of tourism economics" and "Culture, tourism and district economies".

2016: Teaching module in the training course "Ecclesiastical cultural heritage between knowledge and valorization" carried out by the Cultural Association Cento Campanili of the Diocese of Acireale on the subject "Cultural heritage, religious itineraries and sustainable tourism".

2020-21: Teaching modules of "Economics and business management" (36 hours) and "Agri-food marketing" (30 hours) at the ITS course "Agrifood Made in Italy 4.0" held in Modica by the "ITS Foundation New technologies for made in Italy Food system "Albatros".

2017-2026: Module of Local development and territorial marketing in the master in "Public management of local development", University of Catania.

2023-2026: Module of "Tourism, governance and development" in the Master in Tourism Operation Manager, University of Catania.

## EDUCATION AND TRAINING

• Date	1995
Name and type of education or training institution	University of Catania - Faculty of Economics
Title of qualification awarded	Five-year Degree in Economics
Date	1998
Name and type of education or training institution	Wageningen Agricultural University
Principal subjects/occupational skills covered	Courses in "Multivariate Analysis" and "Agricultural Marketing"
Date	2000
Name and type of education or training institution	University of Catania
Title of qualification awarded	PhD in Agricultural Economics and Policy, with doctoral thesis entitled "Support tools for marketing strategies. Analysis and application to a traditional food product"

## Scientific Activity on Research Projects

1997: Research project "Analysis and Prospects of Agriculture in the Province of Enna" - Center for research and studies for the development of southern agriculture (CERSSAM) – Catania.

1998: University research project: "The promotion of typical agri-food products", Institute of Agricultural Economics and Policy, University of Catania.

1999: POP Sicily, "Pilot project for the introduction of franchising techniques and quality systems in the citrus supply chain" - Economic Seminar - Faculty of Economics - University of Catania.

2003: Agreement between the Marine Protected Area "Capo Rizzuto" and the Department of Agro-Forestry and Environmental Sciences and Technologies - Mediterranean University of Reggio Calabria: "Survey on the system of preferences of the "consumers"/users of the services of the M.P.A. Capo Rizzuto", Scientific manager: dr.ssa Donatella Privitera.

2004: District theory and empirical evidence. Towards a definition of a methodological path of the district model. Scientific Research Program RdB (ex quota 60%). Coordinator and scientific manager: prof. Marco Platania.

2004: Eco-compatible cultivation models for the production of quality oil in the Gioia Tauro Plain. Scientific Research Program of Relevant Territorial Interest 2003. Coordinator and scientific manager: prof. Gaetano Magnano di San Lio.

2004: Processed organic products and their competitors: analysis of the behavior of the Italian consumer of organic wine and oil and investigation of the respective supply chains in Calabria. Research Program of Relevant National Interest: "Modern distribution, food safety: the prospects of Organic Agriculture in Italy". Scientific Coordinator of the Research Program: Prof. Francesco De Stefano. Scientific Manager of the research unit (Distafa Department of the University of Reggio Calabria): prof. Massimo Baldari.

2004: Analysis of the socio-economic sustainability of fishing in the lower Ionian. Scientific Research Program financed by MIPAF. Scientific manager: prof. Giovanni Gulisano.

2004: Sustainable management of wastewater and by-products of agro-food industries. Scientific Research Program of Relevant Territorial Interest 2004. Scientific manager: prof. Santo Marcello Zimbone.

2005: Role and functions of public institutions in rural development in Calabria. Regional project. Scientific manager: prof. Calogero Lo Giudice.

2005: Entrepreneurial dynamism and development models of the Calabrian agri-food sector. Regional project. Scientific manager: dr. Marco Platania.

2005: Technological innovation and enhancement of typicalities in the marginal areas of Calabria. Project of the Ministry of the Environment and Territory Protection. Scientific manager: prof. Riccardo Fichera.

2006: Typical entrepreneurial models of the Calabrian agri-food sector. Scientific Research Program RdB (ex 60% quota). Coordinator and scientific manager: prof. Marco Platania.

2006: Enhancement and diffusion of non-GMO leguminous forage crops. Regional project in collaboration with ARSSA. Coordinator and scientific manager: prof. Vincenzo Scerra.

2008: Research and experimentation in the Italian citrus sector, Reggio Calabria operational unit "Economic and agricultural analysis of the citrus supply chain and enhancement strategies: clementines and minor citrus fruits". Scientific Research Program MIPAF and Citrus Research Institute of Acireale (CT). Coordinator and scientific manager: prof. G. Gulisano.

2008: HERODOT- Project ID: C.I. InterregIII B, A.2.054 "Tourism Uses of the Historic Environment. Know-How Transfer and Quality Management Practices at Community Level" – HERODOT. Scientific manager: prof. Salvatore Di Fazio.

2009: Models of territorial governance and rural development policies, University research project (P.R.A.). Coordinator and Scientific manager: Prof. I. Peri.

2012: External Scientific Advisor Board of the project "Creation of an information endowment to support decision-making models on the factors characterizing the agricultural sector of the Regional Province of Caltanissetta", scientific manager Prof. Pierluigi Catalfo.

2014: FIR 2014 Project (University of Catania) entitled "Economic resilience of enterprises, territories and regions", Coordinator and scientific manager prof. Roberto Cellini.

2017: FIRD 2017 Project (University of Catania): The intention to enterprise between psychological capital and socio-economic context.

2019 (September)-2022 (August): Coordinator for the Catania unit of the three-year project AGROECOINN (Evaluation of agro-ecological

## Public engagement

development potential through transnational cooperation and entrepreneurial innovation Project No: 2019-1-RO01-KA203-063939).

2019-2023: Coordinator (P.I.) intra-departmental research project "Complex system and recovery dynamics in crisis management for organizations, socio-economic systems and people" University of Catania.

2015 - Co-manager of the agreement with the Cultural Association "Oltre le Mura" of Misterbianco for a territorial enhancement project, through the sustainable reinterpretation of particular aspects of the material and immaterial heritage.

2015 - Co-manager of the agreement with the "House Museum of Peasant Civilization" of Nicolosi for research activities supporting the creation and management of an Ecomuseum.

2016 - Manager of the collaboration with the accommodation facility "Scicli Albergo Diffuso" to allow the realization of degree theses through the provision by the hotel of data relating to turnout and customer satisfaction surveys.

2016 - Manager of the agreement with the Municipality of Catania aimed at the analysis, enhancement and promotion of the tourism phenomenon within the Civic Museum of Castello Ursino.

2018 - Member of the Team of the start-up KIDS TRIPS.

## Scientific Publications

Publications in Refereed Journals:

1. Longo, A., Nicita, L., & Platania, M. (2025). Indirect Rebound Effects in Non-Hotel Tourism Accommodation: Behavioral Insights from a High-Social-Capital Destination. *Economics Letters*, 112463.
2. Platania, M., Ruggieri, G., & Baggio, R. (2025). Tourism and industrial ecosystems. *Economic relationships in Europe. Journal of Industrial and Business Economics*, 1-17.
3. Ruggieri, G., & Platania, M. (2024). Islands' Tourism Seasonality: A Data Analysis of Mediterranean Islands' Tourism Comparing Seasonality Indicators (2008–2018). *Sustainability*, 16(9), 3674.
4. Ruggieri, G., & Platania, M. (2024). Ecosystems Model Analysis for the EU Tourism Industry in Key EU Countries. *L'industria*, 1-24.
5. Lădaru, G. R., Lombardi, M., Petre, I. L., Dobrotă, C. E., Platania, M., & Mocanu, S. (2024). Analysis of Export Competitiveness of Agri-Food Products at the EU-27 Level through the Perspective of Technical Complexity. *Sustainability*, 16(13), 5807.
6. Martini, B., & Platania, M. (2023). Occupazione femminile, specializzazione, dissimilarità e crescita regionale. Il divario Nord-Sud esiste davvero?. *Rivista economica del Mezzogiorno*, 37(3-4), 457-486.
7. Platania, M. (2023). Resilience frameworks in tourism studies: a literature review. *Turistica-Italian Journal of Tourism*, 32(1), 1-44.
8. Musolino, D., Platania, M., & Cataldo, J. (2023). Attractivité touristique réelle et potentielle d'une île méditerranéenne: une enquête en Sicile, basée sur la perception des parties prenantes. *Géographie économie société*, 25(1), 29-59.
9. Martini, B., & Platania, M. (2022). Are the regions with more gender equality the more resilient ones? An analysis of the Italian regions. *Regional Science Inquiry*, 14(2), 71-94.
10. Magnano, P., Platania, M., & Santisi, G. (2022). Recovery paths after crisis: risk

- intelligence as antecedent of entrepreneurs' resilience. *Journal of Developmental Entrepreneurship*, 2250016.
11. Hichy, Z., & Platania, M. (2022). Hierarchical representation study on personal motives of summer holiday seekers: the case of Italy during the covid-19 pandemic. *Enlightening tourism. A pathmaking journal*, 12(2), 600-626.
  12. Platania, M., Sharpley, R. A. J., Rizzo, M., & Ruggieri, G. (2022). The contingent equilibrium during imbalanced volcano tourism demand through fee estimation: An empirical analysis of tourism in Mount Etna. *Journal of Environmental Management*, 316, 115235.
  13. Ruggieri, G., Platania, M., & Zarb, J. (2022). Island Development Model Specialisation: A Panel Data Analysis Comparing Evolutionary Tourism Model, Industrial to Community-Based (2010–2019). *Economies*, 10(9), 208.
  14. Platania, M., & Ruggieri, G. (2022). L'industria dei viaggi e del turismo in Italia: aspetti definitivi, dinamiche intersettoriali ed effetti della crisi. *L'industria*, 1-18
  15. Martini, B., & Platania, M. (2019). Analyzing Resilience in Local Labor Market Areas: A Spatial Analysis for the Case of Italy. *Applied Economics Quarterly*, 65(3), 189-208.
  16. Martini, B., & Platania, M. (2019). Spatio-temporal analysis of resilience during the great recession. The case of Italy. *Romanian Journal of Regional Science*, 13(1).
  17. Seraphin, H., Gowreesunkar, V. G., & Platania, M. (2019). Examining the relationship between residents' level of happiness and supportiveness to tourism events: Winchester (UK) as a case study. *Journal of Tourismology*, 5(2).
  18. Pilato, M., Harding, L., Platania, M., Ignaczfinerty, N., & Giordino, D. (2019). The eating habits of university students. Results of a case study in Winchester (UK). *Quality-Access to Success*, 20.
  19. Séraphin, H., Platania, M., Spencer, P., & Modica, G. (2018). Events and Tourism Development within a Local Community: The Case of Winchester (UK). *Sustainability*, 10(10), 3728.
  20. Platania M., Rizzo M. (2018). Willingness to pay for protected areas: A case of Etna Park. *Ecological Indicators* 93, p. 201–206.
  21. Platania, M., Spadoni, R. (2018). How People Share Information about Food: Insights from Tweets Regarding two Italian Regions. *International Journal on Food System Dynamics*, 9(2), 149-165.
  22. Platania, M. (2018). Il turismo fra sostenibilità e recessione. La resilienza economica delle destinazioni turistiche urbane in Sicilia. *Revista Andaluza de Antropología*, 15, 103-126.
  23. Séraphin, H., Platania, M., & Pilato, M. (2018). The place of heritage and identity in the marketing strategy of destinations: A worldwide approach based on DMO slogans. *CACTUS*, XVII (1): 6-13.
  24. Platania M, Petino G, Rizzo M (2017). Dynamics of land use in the inner areas of Sicily. *CALITATEA-ACCES LA SUCCES*, vol. 18, p. 318-326
  25. Platania, M., Platania, S., & Santisi, G. (2016). Entertainment marketing, experiential consumption and consumer behavior: the determinant of choice of wine in the store. *Wine Economics and Policy*, 5 (2), p. 87–95
  26. Platania M., Rapisarda P., Rizzo M. (2016). Food and health habits of university students. Relationship to food consumption behaviour. *INTERNATIONAL FOOD RESEARCH JOURNAL*, vol. 23, p. 1239-1247, ISSN: 1985-4668
  27. Platania M., Rapisarda P., Rizzo M. (2016). Wine tourism: Website quality of wine roads in Italy. *CALITATEA-ACCES LA SUCCES*, vol. 17, p. 242-250, ISSN: 1582-2559
  28. Platania M, Rizzo M, Vecchio D (2015). Consumer preferences for traditional products and place of purchase. Results of a survey on direct sales in Italy. *CALITATEA-ACCES LA SUCCES*, vol. 16, p. 158-164, ISSN: 1582-2559

29. Platania M., Rapisarda P., Rizzo M. (2015). Italian Trade Specialization: Persistence and Change in Regional Agri-Food Production. *AGRIS ON-LINE PAPERS IN ECONOMICS AND INFORMATICS*, vol. 7, p. 101-109, ISSN: 1804-1930
30. Pilato M, Platania M, Rizzo M (2015). The value of country of origin in the consumption. Results of a survey on sicilian products. *CALITATEA-ACCES LA SUCCES*, vol. 16, p. 150-157, ISSN: 1582-2559
31. Platania M. (2014). Agritourism Farms and the Web. An Exploratory Evaluation of their Websites. *AGRIS ON-LINE PAPERS IN ECONOMICS AND INFORMATICS*, vol. VI, p. 51-58, ISSN: 1804-1930
32. Platania M., Torre S. (2014). Cloud Communities and Travel Diaries. Virtual Representations of Tourist Areas. *ALMATOURISM*, vol. 5, p. 36-56, ISSN: 2036-5195, doi: 10.6092/issn.2036-5195/4352
33. Platania M. (2014). Trade advantage of italian industrial districts: persistence and change. *EERS. ESTUDIOS ECONÓMICOS REGIONALES Y SECTORIALES*, vol. 14, p. 39-52, ISSN: 1578-4460
34. Platania M. (2013). Adattamento e competizione dei Distretti Industriali Italiani. *ARCHIVIO DI STUDI URBANI E REGIONALI*, vol. XLIV, p. 107-131, ISSN: 0004-0177, doi: 10.3280/ASUR2013-107006
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DIGITAL COMPETENCE

AUTOVALUTAZIONE

Information processing	Communication	Content creation	Safety	Problem solving
Intermediate user	Proficient user	Intermediate user	Basic user	Basic user

CAPACITÀ E COMPETENZE PERSONALI

First language	Italian
Other language(s)	English
Reading	Good
Writing	Sufficient
Oral expression	Sufficient

**SOCIAL AND ORGANIZATIONAL SKILLS**

**COMPUTER AND TECHNICAL SKILLS**

Ability to relate positively to various cultural environments; ability to relate to public institutions; problem solving skills.

Excellent competence of operating systems: Windows and generic Software: MS-Office Suite (Word, Excel, Power Point, Access). Good knowledge of statistical packages (SPSS, Leximancer) and graphics (photoshop). I have held professional assignments as an IT tutor. Good knowledge of major social networks.

**ADDITIONAL INFORMATION**

In 2014 he obtained the national scientific qualification for the functions of associate professor in the competition sector 07/A1 - Agricultural Economics and Appraisal.

- In 2014 he was part of the research group that drafted and edited the 2014 Annual Report of the Italian Geographic Society: "The Territorial Reorganization of the State".

- In 2019 he is Visiting Professor at the "Ismail Qemali" University of Vlora (Albania).

- Furthermore:

- is responsible for Erasmus agreements.

- is a member of the associations Italian Society of Tourism Sciences (SISTUR), the Italian Association of Regional Sciences (AISRE) and the Regional Science Association.

- is a member of the Editorial Board of the journals: "American Journal of Economics"; "Western Balkan Journal of Agricultural Economics And Rural Development"; "Romanian Journal of Regional Science"; International Journal of Island Research.

- Vice President and member of the Scientific Committee of IRAFOM (Institute of Research and Higher Education of the Mediterranean) (2013-2017).

- Carries out or has carried out refereeing activities for the following journals: "Agriregionieuropa" Journal; Sustainability Journal; American Journal of Economics; Journal Economics of Agriculture; Italian Journal of Applied Statistics; Online Interdisciplinary International Journal Agribusiness Landscape & Environment (AP&A); British Journal of Economics, Management & Trade; Current Issue in Tourism; Sustainability; Urban Science (MDPI) International Journal of Environmental Research and Public Health; Environmental Science and Pollution Research (Springer); International Journal of Tourism Research.

**APTITUDES, VOLUNTEERING**

- President (2018-2021) of the Italian Association of Catholic Guides and Scouts of Europe ([www.fse.it](http://www.fse.it)).

- Coordinator of the CNAL commission (National Council of Lay Aggregations) "Care of the Common Home".

Gravina di Catania, 06/05/2026



Marco Platania

I authorize the processing of my personal data present in the curriculum vitae pursuant to Legislative Decree 30 June 2003, n. 196 and the GDPR (EU Regulation 2016/679).

Gravina di Catania, 06/05/2026



Marco Platania